



VOL. 1, NO 3

AUGUST 1, 1983

WILD WORLD

A HISTORY

(PART II)

By Jack Cleveland
Operations

After The Wildlife Preserve was closed in 1975 the grounds were abandoned. A few Security Rangers were kept on, but other than that there were no activities on the premises. The future of the park was dim.

Then in 1979, interest in the park was stirred. Jim Fowler, best known as Marlin Perkins' sidekick in the TV series Wild Kingdom, recognized the need for a theme park in this area. Fowler, a native of the Washington D.C. area, remembered the old Wildlife Preserve and decided to contact ABC and find out the status of the park.

Using his contacts from television as a lead, he got people from New York to form a corporation to sponsor the park. His original idea was to modify the Wildlife Preserve with 3 elements. He wanted to have some sort of water park, a participatory park, and a rides park.

Fowler, obtained an option from ABC and the beginning hopes for a new park were born. He then contacted 2 local businessmen from Virginia, a Mr.

Shaw and Mr. Fisher, and they purchased the option in the fall of '79. Mr. Paul Zanecki came in as a zoning attorney for the newly founded organization known as International Wildlife Parks, Inc.

Money would be a constant problem for the infant organization, as there were many obstacles to overcome. Mr. Zanecki's first job for the park was to explore the zoning possibilities for the park's future, in order to show its marketability. The summer of 1980 saw the first guests at the park. The organization held about 20 catered picnics which included Jim Fowler doing animal shows in the theater as well as baseball for the guests.

The financial commitment proved to be too great a strain and the company sought help from another group, the Potomac Investments Association. At this time, Jim Fowler and Paul Zanecki formed a partnership and continued studies on the park. They finally applied for a guaranteed state loan, but were turned down.

This initial concept for the park was quite modest in terms of the WILD WORLD of today. Most emphasis was placed on the animal concept, but backers refused to believe in such an idea due to the failures of The Wildlife Preserve. Still looking for backers and loans to buy the park outright and make it theirs, Fowler and Zanecki next went to Wometco Service. Wometco owned a Sea World type park in Florida and it was hoped they would like to sponsor another theme park here. Instead, Wometco sent them to a banker, John Mason.

Mr. Mason proved to be the new key to the birth of WILD WORLD. He enlisted the aid of Stuart A. Bernstein, a real estate investor and developer, and Richard S. Cohen, a developer, and together the five men formed a partnership in the spring of 1981, calling themselves the Recreational Wildlife Park Associates.

They were able to buy the park outright and suddenly found themselves owners of a theme park. The five men quickly discovered

see WILD WORLD p.4, col.1

THE IDEAL EMPLOYEE

By Lori Hutter,
Food Service

The stern-faced doctor leaned back in his chair and contemplated over his choice of words, realizing that this case wasn't going to be easy as he had originally anticipated. In fact, he thought, this is even going to be difficult.

"So tell me, how long have you had this job at WILD WORLD?"

"Job?!" replied the All-American, cheerleaderish looking young lady. "How can you call working at WILD WORLD a job? It's a way of life!"

"I see. And was entering into this...employment opportunity, shall we call it, your own decision?"

"To tell the truth, no. My parents made me get a job last summer and I actually regretted it, even resented them at first."

The doctor chewed on the end of his pen, again searching for the appropriate words.

"The resentment is gone now, however, I assume."

"Oh yes! I soon realized that they knew what was right for me. I even apologized to God for ever having such thoughts. Working at WILD WORLD has changed my life."

"And just how?"

"Before WILD WORLD... can we talk here? I mean seriously?...well, before WILD WORLD, my life had no meaning." Her face turned serious. The corners of her mouth began to tremble and her eyes welled with tears of joy. "Now I know that my life is fulfilling. When I say 'HI' to a guest, I know my place in the world."

"Do you have any social life? Any people who aren't from WILD WORLD who you like to...you know..."hang around with?"

"Social life?" her eyes bulged with disbelief. "Doctor, I work night shift six

nights a week. I go right home so I can rest up for the next day's duties." She leaned forward and whispered, as if to expose a confidence. "I tried talking to someone once, I mean a real person, not an employee, but he just couldn't relate to me. He said that my enthusiasm for my job (he called it a job too, the poor unenlightened soul) was unbearable."

"A real person, huh? And how long have you been under the delusion that WILD WORLD employees are not real people?" The growing concern of the doctor was becoming more and more obvious at this point. His brow had several wrinkles and he swore he could feel his hair turning grayer with every word this poor girl uttered. He hated to get emotionally involved with his patients, but he actually felt sorry for this girl.

"Doctor, WILD WORLD is its own entity. Each and every one of us who works there has a mission, a calling, to serve our guests. This is our main goal in life. Even our bosses, whom we love dearly, come second to this mission."

The doctor sighed deeply, leaned back in his chair, and offered an almost imperceptible shake of his head. What a shame, he thought. She had such promise, good grades, good looks.

Then she broke the silence. "Look, doctor, I'd love to sit and chat, but my shift starts at 3:00 and it's 1:30. I've really got to go. Give my mother my love; I don't see her too much anymore. So long."

The doctor barely had time to utter his goodbye before she grabbed her purse and slammed

see IDEAL p.4 col.3

COACH'S CORNER



SOFTBALL STANDINGS (As of 7/25)

Day League

Dawayne's DD	5-1
Gamers	6-1
Swingers	2-3
Security	2-6

Night League

A-Team	6-0
Neil D.	4-1
PAF B.	4-1
Enter.	3-1
Crad. R	1-3
Guard.	1-3
Land.	1-5
Fire L.	0-5

As we approach the final week of the season the cream has risen to the top. The morning league sees Dawayne's Dare Devils and the Gamers as the teams to beat. The night league looks to be a four horse race with the undefeated A team and Neil's Diamonds, PAF Bandits and Entertainment leading the pack. But when the playoffs begin, final standings mean little as any team could make it to the finals.

Playoff week is August 8 - 12, with games every morning and evening. The winner of the day league will play the winner of the night league in the 2nd annual WILD WORLD Series on Friday August 12, time to be announced.

So come on out and cheer your team during the playoffs. The champion will be awarded the WILD WORLD Series Trophy to be housed in that department office 'til next year.

Official award ceremonies will take place at the final ambassador party on Wednesday, August 17.

Good luck to everyone! That's all for now from the Coach's Corner.

VOLLEYBALL TOURNNEY SET AUGUST 4-10

Sign-ups are still being taken for this co-ed event. Four more teams are needed to round off the day and night schedules. Come to the Personnel Office today to sign up.

DON'T MISS
OUT ON THE FUN!



TUESDAY, AUGUST 2
 10:30pm Winners Circle
\$20,000



Casino Night & AUCTION

Try your hand at blackjack, poker, big six, horse racing, chuck a luck, and more. Use your winnings to bid at the auction for fudge, Oriole tickets, soda, plush, a kayak, a director chair and much much more. Let the bidding begin!

COMMITMENT to SERVICE

Commitment to service is an important consideration for rehire. Ambassadors who are attending local high schools are expected to work through Labor Day (and beyond when possible). Students attending colleges and universities are expected to work up until they are required to return to school.

The success of WILD WORLD depends on your commitment to service.

ANGELO DUNDEE MAKES THE DIFFERENCE

By John Seeberger

The score is tied at 100. The trophy statue of the "Thinker" sits stoically between the two finalist teams, Games and Entertainment. Additional toss-up questions are asked - but like a boxer dancing defensively around the ring - no attempt to answer is made. Finally, a question is asked by MC Keith Williams, which like a knock out blow, ends the tie bout.

"Subject - sports. Who was Muhammed Ali and Sugar Ray Leonard's trainer?" A light flashes like a quick jab as Chris Magee begins his answer...

WILD WORLD's First annual Trivia Bowl was a night of fun, friendly competition, and trivial information. Seven teams involving 21 players quickly answered questions from whose face is on a \$20 bill to what are the five movies made featuring the Beatles.

In addition to the finalists, rounding out the card were Ambassadors from Merchandise's Fun Bunch, the Force of Security, Food Service's Bob's Angels, and Neil's Diamonds and a team of Operation's lifeguards named the

see DUNDEE p.4 col.2

KOMMENDATION KIDS

"Around the World" congratulates July commendation report recipients.

WAY TO GO!

Wayne Bunce	Merch.
Jack Cleveland	Oper.
Tonia Clinkscale	Park Ser.
Matthew Cooper	Oper.
Lisa Craig	Merch.
Daniel Doherty	Merch.
Melanie Jones	Merch.
Hesun Kim	Park Ser.
Todd Liller	Merch.
Christine Millburn	Merch.
John Molineaux	Merch.
Mike Murphy	Oper.
Sherwood Page	Security
Raymond Palasik	Park Ser.
Tim Perdue	Merch.
Glen Poorte	Finance
Kim Poorte	Merch.
Amy Spintman	Merch.
Shelly Svoboda	Merch.
Danita Thomas	Merch.
Art Widmann	Security
Gloria Williams	Park Ser.

Keep up the good work everyone!

BRAIN

TEASER #2



A cowboy rode into town on a Tuesday and 4 days later left town on Thursday. How can this be?

Last month's correct answer:

The poison was contained in the ice.

WORLD VIEW



R. REBACH

WILD WORLD con't from p.1

their own limitation in knowing what to do with hundreds of acres of park, and began to examine the parks needs. Experienced management was a chief necessity. They began to travel across the country searching for ideas for the park and seasoned individuals who could turn these ideas into reality. They liked the concept of a water park, but also recognized a major need for rides. Here, Jim Fowler disagreed. After two years of involvement, he stepped out of the project, leaving the four owners still without their management team.

They then went to Great America and met with the owners of that Six Flags park. Six Flags sent them to Georgia to meet Gary Bennett. After much negotiation, they contracted him as the General Manager of the park.

After this, an opening date of spring 1982 was set and the park launched into action. Ground for the new facility was broken in January of 1982 and construction got underway in Mid-March. A permanent staff took shape and the park hired 500 seasonal employees for the first season opening in June of 1982. During the 1982 season, nearly half a million guests visited the park.

A wave pool became the next big attraction for the second year. Construction was launched in December of '82 and millions of dollars was poured into it. For the 1983 season, over 800 seasonal ambassadors were hired.

The future is now very bright for our park. According to owner Paul Zanecki, yearly expansion is expected and growth will be a consistent part of WILD WORLD's future. From a park that nobody believed in, to a major form of entertainment for this area, WILD WORLD has grown and changed and will continue to entertain young and old alike for years to come.

DUNDEE con't from p.3

Buck Wheats (who professed to be "O-Tay"). But in the end, Entertainments team of Mark Thompson, Tammy Anderson and David Coffey and the Games team of Clint Behrend, Chris Magee and Mark Eckert were the real "O-Tay" teams.

And during a night when no cross words were uttered, no punches thrown, no glaring stares made, no boxing gloves in hand; it was the trainer of two world champion boxers, Angelo Dundee, that made the difference.



COME AND ENJOY

TALENT SHOW
FRIDAY, AUG. 12 '83

10:15pm at the THEATER

IDEAL con't from p.2

the door. A tear fell from his eye. "Yes," he whispered. "Go back to your own kind." He called his nurse and told her to hold his next patient for a few minutes.

Well, he thought as he lifted his glasses and dabbed his eyes with a wet washcloth, "Onward." He silently said a prayer for the girl who was probably driving down Central Avenue at that very moment.

"Send in the next patient, nurse."

In walked an All-American jock-type male approximately 18 years of age. He sat down on the couch and turned expectantly towards the red-faced doctor. Without a word, he knew...

"So tell me," said the doctor, "How long have you had this job at WILD WORLD?"

CLIP AND SAVE

Tuesday, the 2nd - - - - - Casino Night - - - - -
Las Vegas transplanted at WILD WORLD.
Come try your luck for great prizes.
TIME: 11:00pm - 1:30am (Auction begins at 12:30am).
(Raindate - Thursday, the 11th)

Mon. - Thurs., 8th-11th - Softball Playoffs; Fri. Aug. 12th -
WILD WORLD SERIES.

Wednesday, the 10th - - - Feature Film - "POPEYE"
TIME: 10:30pm - at the WILD WORLD Theatre

Wednesday, the 17th - - - Ambassador Party - - - - -
The final party of the season.
TIME: 10:30pm - 2:00am
(Raindate - Thursday, the 18th)

AUGUST